



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Smart Media Group-Alexandria
1427 Leslie Ave
Ste 100
Alexandria, VA 22301

Contract # 4897418

Schedule Dates 07/07/21-07/13/21
Advertiser Glenn Youngkin for VA Governor-R (140580)
Agency Smart Media Group-Alexandria (6613)
Product POLITICAL CANDIDATE (ns) (1186)
Brand 0703-0713 (1581782)
Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)
Sales Office WJLA/GJLA/EJLA
Buyer Name Berg, Fran
Phone/Fax /
CPE 707713
Account Types Local/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments EST 0703-0713

Date Entered 06/29/21
Last Modified 07/13/21
Entered By Alexa Schram
CO-OP No
External #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$10,897.50
Net Total \$61,752.50
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Jul. 2021	60	\$72,650.00
Grand Total:	60	\$72,650.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	07/08/21-07/09/21	2	:30	9A- Live with Kelly					1	1			2	\$300.00	\$600.00	Washington (WJLA)		6/29/21
2.0	Normal Line / SPOT	07/12/21-07/12/21	2	:30	9A- Live with Kelly		1							1	\$300.00	\$300.00	Washington (WJLA)		6/29/21
3.0	Normal Line / SPOT	07/08/21-07/09/21	2	:30	10:58:25A- ABC-The View					1	1			2	\$450.00	\$900.00	Washington (WJLA)		6/29/21
4.0	Normal Line / SPOT	07/07/21-07/09/21	2	:30	11:59:56A- News-7News ON YOUR SIDE at Noon				1	1	1			3	\$400.00	\$1,200.00	Washington (WJLA)		6/29/21
5.0	Normal Line / SPOT	07/12/21-07/13/21	2	:30	11:59:56A- News-7News ON YOUR SIDE at Noon		1	1						2	\$400.00	\$800.00	Washington (WJLA)		6/29/21
6.0	Normal Line / SPOT	07/12/21-07/12/21	2	:30	12:57:56P- ABC-GMA3: What You Need to Know		1							1	\$300.00	\$300.00	Washington (WJLA)		6/29/21
7.0	Normal Line / SPOT	07/07/21-07/09/21	2	:30	12:57:56P- ABC-GMA3: What You Need to Know				1	1	1			3	\$300.00	\$900.00	Washington (WJLA)		6/29/21
8.0	Normal Line / SPOT	07/07/21-07/09/21	2	:30	3:01P- The Drew Barrymore Show				1		1			2	\$250.00	\$500.00	Washington (WJLA)		6/29/21
9.0	Normal Line / SPOT	07/07/21-07/09/21	2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM				1	1	1			3	\$400.00	\$1,200.00	Washington (WJLA)		6/29/21
10.0	Normal Line / SPOT	07/12/21-07/13/21	2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM		1	1						2	\$400.00	\$800.00	Washington (WJLA)		6/29/21

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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11.0	Normal Line / SPOT	07/12/21-07/13/21	2	:30	6:58A- ABC-Good Morning America		2	1						3	\$800.00	\$2,400.00	Washington (WJLA)		6/29/21
12.0	Normal Line / SPOT	07/07/21-07/09/21	2	:30	6:58A- ABC-Good Morning America				1	2	2			5	\$800.00	\$4,000.00	Washington (WJLA)		6/29/21
13.0	Normal Line / SPOT	07/10/21-07/10/21	2	:30	9A- ABC-Good Morning America Saturday 2							1		1	\$350.00	\$350.00	Washington (WJLA)		6/29/21
14.0	Normal Line / SPOT	07/11/21-07/11/21	2	:30	7:58:40A- ABC-Good Morning America Sunday								1	1	\$400.00	\$400.00	Washington (WJLA)		6/29/21
15.0	Normal Line / SPOT	07/07/21-07/09/21	2	:30	3:59:27P- News-7News ON YOUR SIDE at 4PM				1	1	1			3	\$300.00	\$900.00	Washington (WJLA)		6/29/21
16.0	Normal Line / SPOT	07/12/21-07/12/21	2	:30	3:59:27P- News-7News ON YOUR SIDE at 4PM		1							1	\$300.00	\$300.00	Washington (WJLA)		6/29/21
17.0	Normal Line / SPOT	07/12/21-07/13/21	2	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM		1	1						2	\$450.00	\$900.00	Washington (WJLA)		6/29/21
18.0	Normal Line / SPOT	07/07/21-07/09/21	2	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM				1	1	1			3	\$450.00	\$1,350.00	Washington (WJLA)		6/29/21
19.0	Normal Line / SPOT	07/07/21-07/09/21	2	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM				1	1	1			3	\$750.00	\$2,250.00	Washington (WJLA)		6/29/21

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20.0	Normal Line / SPOT	07/12/21-07/13/21	2	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM		1	1						2	\$750.00	\$1,500.00	Washington (WJLA)		6/29/21
21.0	Normal Line / SPOT	07/10/21-07/10/21	2	:30	6P- News-7News ON YOUR SIDE Weekend at 6PM							1		1	\$400.00	\$400.00	Washington (WJLA)		6/29/21
22.0	Normal Line / SPOT	07/11/21-07/11/21	2	:30	6:30P- News-7News ON YOUR SIDE Weekend at 630PM								1	1	\$400.00	\$400.00	Washington (WJLA)		6/29/21
23.0	Normal Line / Access	07/07/21-07/09/21	2	:30	6:58:46P- Wheel Of Fortune				1	1	1			3	\$1,800.00	\$5,400.00	Washington (WJLA)		6/29/21
24.0	Normal Line / Access	07/07/21-07/09/21	2	:30	7:29:26P- Jeopardy				1	1	2			4	\$2,800.00	\$11,200.00	Washington (WJLA)		6/29/21
25.0	Normal Line / Access	07/12/21-07/13/21	2	:30	7:29:26P- Jeopardy		2	1						3	\$2,800.00	\$8,400.00	Washington (WJLA)		6/29/21
26.0	Normal Line / Prime	07/09/21-07/09/21	2	:30	9P- ABC-20/20 (Friday)						1			1	\$2,000.00	\$2,000.00	Washington (WJLA)		6/29/21
27.0	Normal Line / Prime	07/10/21-07/10/21	2	:30	7:57:56P- Sports-ABC The ESPY Awards							1		1	\$7,000.00	\$7,000.00	Washington (WJLA)		6/29/21
28.0	Revised Line / Basketball	07/11/21-07/11/21	2	:30	7:57:56P- Sports-ABC NBA Finals								1				Washington (WJLA)	NBA FINALS GAME 1-7	6/29/21
28.1	Normal Line / Basketball	07/11/21-07/11/21	2	:30	7P- Sports-ABC NBA								1	1	\$16,000.00	\$16,000.00	Washington (WJLA)	NBA FINALS GAME 1-7	7/1/21

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